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PARKSON RETAIL GROUP LIMITED

百盛商業集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3368)

Date of Board Meeting

The board of directors (the “Board”) of Parkson Retail Group Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held on Friday, 12 November 2010 for the purposes of considering and approving the unaudited quarterly results of the Company for the 3 months ended 30 September 2010 and transacting any other business.

By Order of the Board
Cheng Yoong Choong
Managing Director

Hong Kong, 29 October 2010

As at the date of this announcement, the Executive Directors of the Company are Mr. Cheng Yoong Choong and Mr. Chew Fook Seng, the Non-executive Director is Tan Sri Cheng Heng Jem and the Independent Non-executive Directors are Mr. Ko Tak Fai, Desmond, Mr. Werner Josef Studer and Mr. Yau Ming Kim, Robert.