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百盛商業集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3368 & 5936)

UNAUDITED QUARTERLY RESULTS FOR THE THIRD QUARTER ENDED 30 SEPTEMBER 2016

The board of directors (the "Board") of Parkson Retail Group Limited (the "Company") is pleased to announce the unaudited consolidated results of the Company, its subsidiaries, a joint venture and associated companies (hereinafter collectively referred to as the "Group") for the quarter ended 30 September 2016.

The unaudited quarterly results of the Group are released in conjunction with the announcement of the quarterly results of Parkson Holdings Berhad, the holding company of the Company in Malaysia pursuant to the Bursa Malaysia Main Board Listing Requirements. This announcement is made pursuant to paragraph 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

HIGHLIGHTS

Total gross sales proceeds ("GSP") for Third Quarter ("3Q2016") decreased by 7.0% to RMB3,669.5 million. GSP for the First Nine Months of The Year ("9M2016") decreased by 10.6% to RMB12,164.7 million.

Same store sales ("SSS") for 3Q2016 decreased by 7.3%.

Merchandise gross margin decreased by 0.5% to 16.8% and by 0.2% to 16.7% in 3Q2016 and 9M2016 respectively.

Total operating revenue increased by 0.5% to RMB1,070.7 million in 3Q2016, and decreased by 4.9% to RMB3,395.3 million in 9M2016.

Loss attributable to shareholders was RMB123.9 million and RMB248.1 million for 3Q2016 and 9M2016 respectively. Such loss was mainly attributable to one-off costs on store closures, losses from new business ventures, as well as increase in net finance costs.

UNAUDITED CONSOLIDATED STATEMENT OF PROFIT OR LOSS FOR

| | Quarter Ended 30 September 2016 2015 | | Year to Date Ended 30 September 2016 2015 | |
|--|--|--------------------|---|--------------------|
| | 2010 RMB'000 | RMB'000 | 2010 RMB'000 | 2015 RMB'000 |
| Gross Sales Proceeds | | | | |
| (inclusive of value-added tax) | 3,669,511 | 3,945,131 | 12,164,707 | 13,602,036 |
| Revenues | 953,868 | 955,027 | 3,054,533 | 3,180,903 |
| Other operating revenues | 116,816 | 110,827 | 340,783 | 390,596 |
| Total operating revenues | 1,070,684 | 1,065,854 | 3,395,316 | 3,571,499 |
| Operating expenses | | | | |
| Purchases of goods and | | | | |
| changes in inventories | 349,320 | 321,761 | 1,098,971 | 1,053,256 |
| Staff costs | 178,500 | 177,367 | 556,919 | 510,191 |
| Depreciation and amortization | 113,881 | 114,014 | 293,751 | 318,628 |
| Rental expenses | 256,831 251,780 | 271,675 230,703 | 826,629 | 968,170 775,422 |
| Other operating expenses | 251,780 | 230,703 | 750,080 | 113,422 |
| Total operating expenses | 1,150,312 | 1,115,520 | 3,526,350 | 3,625,667 |
| Loss from operations | (79,628) | (49,666) | (131,034) | (54,168) |
| Finance costs, net Share of profits/(losses) of: | (30,061) | (16,878) | (68,657) | (20,669) |
| A joint venture | 3,618 | 5,590 | 14,394 | 19,680 |
| Associates | 133 | 27 | (3,604) | 71 |
| Loss from operations | | | | |
| before income tax | (105,938) | (60,927) | (188,901) | (55,086) |
| Income tax expense | 17,186 | 17,197 | 58,018 | 38,886 |
| Loss for the period | (123,124) | (78,124) | (246,919) | (93,972) |
| Attributable to: | | , | | |
| Owners of the parent | (123,852) | (76,982) | (248,059) | (100,243) |
| Non-controlling interests | 728 | (1,142) | 1,140 | 6,271 |

UNAUDITED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

| | As at 30 September 2016 Unaudited <i>RMB'000</i> | As at 31 December 2015 Audited RMB'000 |
|--|--|--|
| NON-CURRENT ASSETS | | |
| Property, plant and equipment | 5,105,003 | 5,151,089 |
| Investment properties | 34,971 | 23,546 |
| Prepaid land lease payment | 424,451 | 434,436 |
| Intangible assets | 2,219,039 | 2,224,708 |
| Investment in associates | 51,447 | 55,389 |
| Investment in a joint venture | 43,450 | 29,056 |
| Other assets | 345,629 | 404,146 |
| Deferred tax assets | 279,748 | 281,958 |
| Total non-current assets | 8,503,738 | 8,604,328 |
| CURRENT ASSETS | | |
| Inventories | 441,732 | 390,770 |
| Trade receivables | 54,615 | 61,130 |
| Prepayment, deposits and other receivables | 620,040 | 794,828 |
| Dividend receivables | - | 21,122 |
| Investment in principal guaranteed deposits | 1,753,290 | 2,075,120 |
| Time deposits | 104,705 | 297,354 |
| Cash and cash equivalents | 1,155,107 | 980,899 |
| Total current assets | 4,129,489 | 4,621,223 |
| CURRENT LIABILITIES | | |
| Trade payables | (1,262,194) | (1,494,092) |
| Customer deposits, other payables and accruals | (1,741,283) | (1,604,341) |
| Interest-bearing bank loans | (640,054) | (644,186) |
| Tax payable | (35,893) | (45,434) |
| Total current liabilities | (3,679,424) | (3,788,053) |
| NET CURRENT ASSETS | 450,065 | 833,170 |
| TOTAL ASSETS LESS CURRENT LIABILITIES | 8,953,803 | 9,437,498 |

| | As at 30 September 2016 RMB'000 | As at 31 December 2015 RMB'000 |
|---|---------------------------------|--------------------------------|
| NON-CURRENT LIABILITIES | | |
| Bonds | (3,215,528) | (3,227,112) |
| Interest-bearing bank loans | (76,745) | (146,077) |
| Long term payables | (735,613) | (744,576) |
| Deferred tax liabilities | (276,834) | (280,419) |
| Total non-current liabilities | (4,304,720) | (4,398,184) |
| NET ASSETS | 4,649,083 | 5,039,314 |
| EQUITY | | |
| Equity attributable to owners of the parent | | |
| Issued capital | 55,890 | 56,408 |
| Treasury shares | - | (13,308) |
| Reserves | 4,537,074 | 4,929,168 |
| | 4,592,964 | 4,972,268 |
| Non-controlling interests | 56,119 | 67,046 |
| TOTAL EQUITY | 4,649,083 | 5,039,314 |

UNAUDITED CONSOLIDATED CASH FLOW STATEMENTS

| | For the nine months ended 30/09/2016 RMB'000 |
|---|---|
| Net cash inflow from operating activities | 33,328 |
| Net cash inflow from investing activities | 470,671 |
| Net cash outflow from financing activities | (329,791) |
| Net changes in cash & cash equivalents | 174,208 |
| Cash and cash equivalents at beginning of the period | 980,899 |
| Cash and cash equivalents at end of the period | 1,155,107 |
| Time deposits | 104,705 |
| Investment in principal guaranteed deposits | 1,753,290 |
| Cash & cash equivalents and deposits at end of the period | 3,013,102 |

Operation and Financial Review

The Group generated a total GSP of RMB3,669.5 million in 3Q2016 and RMB12,164.7 million in 9M2016, which represented a decline of 7.0% and 10.6% in 3Q2016 and 9M2016 respectively as compared to the same period of last year. The decline in GSP was mainly caused by the macro-economic headwinds as well as the closure of stores due to the challenging operating environment. SSS decreased by 7.3% in 3Q2016, showing a slight rebound as compared to the SSS decline of 9.7% for the first six months of 2016. Merchandise gross margin decreased by 0.5% to 16.8% in 3Q2016 and decreased by 0.2% to 16.7% in 9M2016.

For 3Q2016, total operating revenue increased by 0.5% to RMB1,070.7 million, mainly due to increase in rental income contributed by the opening of Lion Mall in the second quarter of 2016. For 9M2016, total operating revenue decreased by 4.9% to RMB3,395.3 million.

Concessionaire sales contributed approximately 86.8% to merchandise sales with the balance of 13.2% contributed by direct sales. The Fashion & Apparel category made up approximately 45.7% of the total merchandise sales, the Cosmetics & Accessories category contributed approximately 44.6%, the Household & Electrical category contributed approximately 3.6% and the balance of approximately 6.1% came from the Groceries and Perishables category.

The Group continued to systematically execute its transformation strategy. Our first standalone gourmet supermarket, the "Parkson Supermarket" and our first artisan bakery store, the "Hogan Bakery" have been opened in Shanghai. Moving forward, the Group will continue to enrich its retail format and expand its product offerings.

For 9M2016, the Group has closed 3 under-performing stores as part of management's network optimization exercise. The Group recorded a loss attributable to shareholders of RMB123.9 million in 3Q2016 and RMB248.1 million in 9M2016 respectively. Such loss was mainly attributable to one-off costs on store closures, losses from new business ventures, as well as increase in net finance costs.

Pending the shareholders' approval at an Extraordinary General Meeting, Beijing Huadesheng Property Management Co., Ltd, a wholly-owned subsidiary of the Group will be disposed of to unlock the value of the Group's underperforming assets. The transaction is expected to generate a net gain of RMB0.9 billion to the Group upon completion.

Acknowledgement

I would like to take this opportunity to thank the Board, management and all our staff for their hard work and dedication. I would also like to thank the shareholders and our loyal customers for their continuous support to the Group.

On behalf of the Board

PARKSON RETAIL GROUP LIMITED

Cheng Heng Jem

Executive Director & Chairman

17 November 2016

As at the date of this announcement, the Executive Directors of the Company are Tan Sri Cheng Heng Jem, Mr. Chong Sui Hiong and Ms. Juliana Cheng San San, the Non-executive Director is Dato' Dr. Hou Kok Chung and the Independent Non-executive Directors are Dato' Fu Ah Kiow, Mr. Ko Tak Fai, Desmond and Mr. Yau Ming Kim, Robert.